

March, 2009

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featuring...
Nursing Spectrum
 CONTINUING EDUCATION

Why all the hype about PearlsReview?

In the previous few eNewsletters a good deal of space has been devoted to news of the pending addition of PearlsReview to CE Direct. I am excited to share that the wait is now over.

As of Feb 23rd there are now several CE Direct partners who are offering an additional 900+ contact hours of certification test prep courses to their nurses! To see the new content for yourself, consider participating in one of the scheduled preview webinars listed below. To learn more right away [download an informational PDF](#).

Don't wait too long though, as the price for adding PearlsReview is scheduled to increase on March 20. Consider surprising your nurses on **Certified Nurses Day** (March 19) with the gift of PearlsReview! The timing couldn't be better.

Ken Ramirez
 VP, Sales & Marketing
 Gannett Education

Upcoming Webinars

PearlsReview Webinars

**900 + Hours of Certification Test Prep Courses
 Now Available Inside CE Direct!**

- Prepare your nurses to get certified!
- Improve your Magnet potential!
- Enhance your CE offerings!



Join Ken Ramirez and Blake Ingram as

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Featured Story

Montgomery General Hospital Increases CE Direct Usage Through Creative Incentive

Julie Monroe
 Marketing Manager, Gannett Education

Keeping nurses up-to-date with current medical information and encouraging continuing education activities is always a challenge in today's busy healthcare environment. Nancy Pregnar, clinical nurse educator and Debbie Dillon, Director of Nursing Practice, Education and Research at **Montgomery General Hospital**, came up with a solution to this challenge. Nancy says, "We understand the value of CE Direct. However, we needed to see if our nurses do." Their goal is to take full advantage of what CE Direct offers nurses.

[Click here for the rest of the story](#)

Newest Courses!



Promoting a Culture of Safety to Prevent Medical Errors

CE498 - 1 contact hr



Pulseless Electrical Activity: Where is the Heartbeat?

CE497 - 1 contact hr

they lead this informative 30-40 minute webinar about PearlsReview's intensive certification test prep courses now available as an optional component inside CE Direct.

Wed, Mar 4, 2009 :: 9:30 AM - 10:30 AM PST
[Register Now!](#)

Thu, Mar 5, 2009 :: 11:00 AM - 12:00 PM PST
[Register Now!](#)

Fri, Mar 6, 2009 :: 12:30 PM - 1:30 PM PST
[Register Now!](#)

CE Direct - Best Practices Webinars

- Increase utilization of CE Direct
- Learn how others used CE Direct to support Key Hospital initiatives such as Stroke Center Certification and Magnet Journey!
- Learn about the latest ideas in creative marketing, incentives, communication, and integrating CE Direct into your education strategy.



Join Lesley McGerald, Training and Development Manager for Gannett Education, for an informative 40 minute webinar on CE Direct Best Practices:

Mon, Mar 16, 2009 :: 10:00 AM - 11:00 AM PDT
[Register Now!](#)

Fri, Mar 27, 2009 :: 12:00 PM - 1:00 PM PDT
[Register Now!](#)



Up-to-Date on Asthma in Adults: The Newest Guidelines

CE496 - 1 contact hr



What's Being Done to Prevent Wrong-Site Surgery?

CE495 - 1 contact hr



Indomethacin vs. Ibuprofen for Managing Patent Ductus Arteriosus in Preterm Infants

CE493 - 1 contact hr



Do You Reflect a Positive Image of Nursing?

CE492 - 1contact hr



Aspiration: Preventing a Deadly Complication in Vulnerable Populations

CE491- 1contact hr



Rapid Blood Loss Demands Fluid Resuscitation to Fight Hypovolemic Shock

CE490 - 1 contact hr



The Crushing Blow of Crush Injuries

CE473 - 1 contact hr



What's on the Inside: An Overview of Blunt Chest Trauma

CE471 - 1 Contact hr

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Gannett Education | 6400 Arlington Blvd., 10th Floor | Falls Church | VA | 22043